



I.K Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala – 144603 (Punjab)
Department of Research & Development

Public Notice

IKGPTU/R&D/4989

Dated: 07/01/2025

The Ph.D. Viva-Voce of Ms. Payal Sharma, Regd. No. 1917001. has been scheduled to be held in the office of R&D Department, G+3 Building, IKGPTU Main Campus, Kapurthala as per following details:

1.	Date& Time	10-01-2025 at 12:00 Afternoon Online
2.	Stream	Journalism and mass communication
4.	Topic of Thesis	Electronic Word of Mouth And Purchase Intention of Youth: A Study
5.	Guide Name	Dr. Ekta Mahajan, Assistant Professor, Department of HLCS , IKGPTU, Main Campus.
6.	Expert Name	Dr. Vir bala Aggarwal, Professor, Department of journalism and Mass Communication Himachal Pradesh University, Shimla
7.	Coordinator Name	Dr. Ranbir Singh Professor HOD, Department of HLCS , IKGPTU, Kapurthala

Interested faculty members, research scholars and PG students may attend the Ph.D. thesis viva-voce.

(Dr. Vivek Talwar)
Assistant Registrar (R&D)

CC to:

1. Incharge VC Secretariat: for the kind information of Hon'ble Vice Chancellor.
2. Registrar Office: for information please
3. Finance Office: for information please
4. Dean (R&D): for information please
5. SA (R&D) for necessary action
6. Notice Board / website / File
7. To all the HOD's (Teaching)- with request to display on notice board of respective