



I.K Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala – 144603 (Punjab)
Department of Research & Development

Public Notice

IKGPTU/R&D/4987

Dated: 07/01/2025


The Ph.D. Viva-Voce of Ms. Sheela, Regd. No. 1409080, has been scheduled to be held in the office of R&D Department, G+3 Building, IKGPTU Main Campus, Kapurthala as per following details:

1.	Date& Time	10-01-2025 at 12:00 Afternoon
2.	Stream	Management
4.	Topic of Thesis	Impact of Brand Awareness on Consumer Buying Decision Making: A Study of FMCG White Goods Industry in Delhi and NCR
5.	Guide Name	Ajwinder Singh Dhillon, Assistant Professor, Apeejay Institute of Management & Engineering Technical Campus, Jalandhar -144007
6.	Expert Name	Dr Pawan Garga Director & Professor H P University Business School, Summer Hill, Shimla Himachal Pradesh
7.	Coordinator Name	Dr. Harmeen Soch, HOD Department of Management, IKGPTU, Kapurthala

Interested faculty members, research scholars and PG students may attend the Ph.D. thesis viva-voce.


(Dr. Vivek Talwar)
Assistant Registrar (R&D)

CC to:

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1. Incharge VC Secretariat: for the kind information of Hon'ble Vice Chancellor.
 2. Registrar Office: for information please
 3. Finance Office: for information please
 4. Dean (R&D): for information please
 5. SA (R&D) for necessary action
 6. Notice Board / website / File
 7. To all the HOD's (Teaching)- with request to display on notice board of respective